

2018 EDITORIAL CALENDAR

Issue Date	Ad Closing	Editorial Focus	Lists	Event Sponsorship Opportunities
January 8	December 28	Best of Business Awards	Top Minority-owned Businesses	Best Of Business Awards
January 22	January 11	Economic Development	Top Commercial Leases; Top Commercial Sales	
February 5	January 25	Banking & Finance	Top Banks	Business Leaders of the Year Awards
February 19	February 8	Marketing & Social Media	Top Advertising & PR Firms (<i>revamp</i>)	
March 5	February 22	Business Leaders of the Year/ Hall of Fame	Highest Paid Nonprofit Executives	
March 19	March 8	Meetings Guide & Golf Directory	Meeting Facilities; Golf Courses; Golf Tournaments	Manufacturing Awards
March 26	March 15	Central Mass. HEALTH		
April 2	March 22	Manufacturing	Top Manufacturers	Manufacturing Awards
April 16	April 5	Health Care	Largest Hospitals	
April 30	April 19	Small Business	Top SBA Loan Recipients	
May 14	May 3	Succession Planning	Mergers & Acquisitions	40 Under Forty Awards
May 28	May 3	<i>Book of Lists*</i>		
June 11	May 31	Architecture & Construction	Top Architectural Firms; Top Commercial Contractors	40 Under Forty Awards
June 18	June 7	Central Mass. HEALTH		
June 25	June 14	Entrepreneurs & Innovation	Top Incubators & Makerspaces	
July 9	June 28	Central Mass 150/ The Power Issue	Central Mass. 150 (<i>expanded</i>)	Healthcare Forum
July 23	July 12	Residential Real Estate	Top Home Sales; Wealthiest ZIP Codes (<i>new</i>)	
August 6	July 26	Hospitality & Tourism	Top Hotels; Top Tourist Attractions	40 Under Forty Awards
August 20	August 9	40 Under Forty	Highest Paid Executives	
August 27	August 16	Central Mass. HEALTH		
September 3	August 23	Higher Education	Top Colleges & Universities	Outstanding Women in Business Awards
September 10	August 16	<i>Giving Guide*</i>	Private Foundations	
September 17	September 6	Banking & Finance	Top Credit Unions	
September 24	August 30	STUFF		
October 1	September 20	The Food & Drink Issue	Top Breweries	Outstanding Women in Business Awards
October 15	October 4	The IT issue	Top IT Services Firms (<i>revamp</i>)	
October 22	October 11	<i>Fact Book: Doing Business in Central Mass.*</i>		
October 29	October 18	Outstanding Women in Business	Top Woman-owned Businesses	
November 5	October 26	Central Mass. HEALTH Resource Guide		Economic Forecast (<i>February 2019 event</i>)
November 12	November 1	Innovative Workspaces	Marijuana Facilities (<i>new</i>)	
November 26	November 15	Health Care	Top Physician Groups	
December 3	November 21	Central Mass. HEALTH		Economic Forecast (<i>February 2019 event</i>)
December 10	November 29	Sports & Business	Top Sports & Entertainment Venues (<i>new</i>)	
December 24	December 13	<i>Economic Forecast*</i>		

**Special annual publication*